



Nayara Energy Unveils Annual Savings Scheme

'Sab ki Jeet Guaranteed' for Consumers

~ Guaranteed Savings on Every Fuel Transaction~

National, 10 December 2024: Nayara Energy, a leading player in the downstream energy sector and India's largest private fuel retailer, has announced its much awaited festive season scheme "Sab ki Jeet Guaranteed 2024". The much-awaited consumer scheme that runs until January 31, 2025 offers consumers highest fuel savings on petrol and diesel purchases and gives consumers the opportunity to enjoy guaranteed savings on fuel purchases.

Customers can save upto Rs 5 per litre on a minimum fueling of Rs. 1,000 on petrol or diesel. . This unique offer not only provides tangible benefits to consumers but also reinforces Nayara Energy's commitment to customer centricity and creating delightful experiences. Speaking about the initiative, Madhur Taneja, Chief Marketing Officer, Nayara Energy, said, ***"At Nayara Energy, we believe in offering consumers real value through tangible rewards and unmatched savings. This scheme reflects our unwavering commitment to enhancing customer satisfaction and positioning ourselves as the go-to choice for their fueling needs. "Sab ki Jeet Guaranteed" scheme encourages customers to pay via digital platforms, ensuring a seamless, secure, and cashless experience that aligns with the country's growing trend of cashless transactions and digital transformation journey. "***

The scheme is applicable to both petrol (MS) and diesel (HSD), catering to a diverse consumer base. This initiative aims to position Nayara Energy as the preferred fueling destination for both urban and rural consumers. By offering guaranteed savings and encouraging digital transactions, the company ensures every customer receives extra benefits and convenience at every step.

Nayara Energy continues to innovate and redefine customer engagement by blending value-driven initiatives with an exceptional fueling experience.



About Nayara Energy

Nayara Energy is a new-age downstream energy and petrochemicals company with a formidable presence spanning across the entire hydrocarbon value chain, from Refining to Retail. Nayara Energy operates in India for India driven by a relentless commitment to fuel the nation's energy aspirations.

At the heart of our operations lies the Vadinar refinery, India's second-largest single-site refinery with a capacity of 20MMTPA. With over 6,500 Retail Outlets, we cater to the need for reliable and safe mobility across the length and breadth of the country. We have adopted a phase wise asset development strategy and have recently forayed into petrochemicals sector which will be a significant step in our crude to chemicals journey. Through sustainable development projects in Health and Nutrition, Education and Skill Development, and Sustainable Livelihoods, Nayara Energy enhances the quality of life in the communities it operates in.

Delivering value for all our stakeholders is at the very core of our beliefs and we are committed to providing the energy that fuels the dreams of our employees, customers, partners and communities.

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